

SMARTZ LOTTO CLUB



Lotto Play Made Fun And Exciting... More Chances Of Winning AND Get Paid To Play!

Hi! How would you like to get paid to play Texas Lotto Scratch-Off Tickets as part of our club? If your answer is YES, you need to pay special attention to this offer.

**Get Paid
In \$\$\$ And
Lotto Play!**
You Keep 100% Of
Your Winnings!

Smartz Lotto Club has been created to help its members play the Texas Lotto cooperatively. It is not a new idea. Thousands play the lotto as groups every day. We are just providing a way to help our members join others to play as groups AND our members can actually get paid to play!

Playing the lotto in groups is legal and can increase your chances of winning. Smartz Lotto Club is our solution to help individuals join groups to play the Texas Scratch-Off Lotto's. Simply put, this is our direct mail solution to creating Lotto Playing Groups!

**A Program Like No Other ~ This is NOT MLM ~ No Computer Required
Receive \$\$\$ AND Play Lotto Scratch-Off Tickets That Can Pay Up To \$5,000,000!**

How it works: The Texas Lotto currently provides 9 different scratch-off ticket games. Tickets are available in \$1, \$2, \$3, \$5, \$10, \$20, \$30, \$50 and \$100 denominations, and winning tickets can pay \$1.00 to \$5,000,000, depending on the games you are playing. Of course, the higher tickets offer a higher winning potential.

1. There is a 1-time, Life-Time Membership Fee of \$19.00.
2. Members then choose at what level(s) they wish to participate. You are allowed to play up to four (4) ticket levels. Start with just 1, if you wish, and add additional tickets later.
3. You will receive a copy of this mailer listing YOUR Mailer Control # and YOUR ID# on YOUR ticket play selections.
4. Make copies of YOUR mailer and mail to other like minded individuals. When others respond to mailers listing your Control #, you will receive a cash payment AND play tickets equal to the ticket denomination(s) they select. Example: if THEY select the \$100/\$20 ticket, you will receive \$20 and play a \$20 ticket. And/or, if they select the \$450/\$100 ticket, you will receive \$100 and play a \$100 ticket. Etc.

5. If those responding also select the ticket categories YOU are playing, you will also receive cash payments and play tickets equal to their selections. Example, if you are playing the \$100/\$20 ticket and they select the \$100/\$20 ticket, you will also receive a \$20 and play a \$20 ticket. Etc.
6. Finally, if those responding to your mailers do not select your ticket selection(s), you will remain on their mailer, and all subsequent mailers, until your ticket category is selected and you will then receive cash payments and play tickets equal to your selected ticket category. With 9 Lotto Ticket categories, this creates leverage that can have you listed on hundreds and thousands of mailers.
7. Of course, all members have the same opportunity. And, due to its affordability, flexibility and income potential, **Smartz Lotto Club!** will be creating excitement which can attract millions!

**Even a \$1 Lotto Ticket can pay up to \$5,000 in winnings!
A \$100 Lotto Ticket, can pay up to \$5,000,000 in winnings!!
And You Can Receive An Unlimited Number Of Tickets!!!
NOW, THAT IS EXCITING!!!!**

Smartz Lotto Club Enrollment

Please enroll me in the Smartz Lotto Club.

(Please Mark Ticket Selections clearly. You are allowed up to 4 different selections.)

Name _____ Control ID# LC1301-JS

Address _____

City _____ State _____ Zip _____

Phone (____) _____ Email _____

Enclosed is \$ _____ (Includes \$19 Membership Fee AND Total of Lotto Ticket categories selected to play).

Cash Check Money Order. Make Check/Mo Payable to "Smartz"

We also accept Credit/Debit cards: Debit Credit / Visa MasterCard

Card # _____ Exp. Date _____ Security code _____

It must be YOUR Card. Charges will appear as "Smartz Printing & Marketing" and will incur a 5% service charge.

Mail to: Smartz • PO Box 971727 • El Paso TX 79997-1727

To Enroll By Phone, Call: 1.915.929.5284 Tues-Thurs 10:00 to 4:00 MST

Mark your selections clearly with an .

'x' Cost = Plays \$ Ticket & Pays \$ / ID#

<input type="checkbox"/>	\$10.00 = Plays \$1 Ticket & Pays \$1 / L-1301
<input type="checkbox"/>	\$15.00 = Plays \$2 Ticket & Pays \$2 / L-1002
<input type="checkbox"/>	\$20.00 = Plays \$3 Ticket & Pays \$3 / L-1301
<input type="checkbox"/>	\$30.00 = Plays \$5 Ticket & Pays \$5 / L-1301
<input type="checkbox"/>	\$60.00 = Plays \$10 Ticket & Pays \$10 / L-1005
<input type="checkbox"/>	\$100.00 = Plays \$20 Ticket & Pays \$20 / L-1186
<input type="checkbox"/>	\$150.00 = Plays \$30 Ticket & Pays \$30 / L-1301
<input type="checkbox"/>	\$250.00 = Plays \$50 Ticket & Pays \$50 / L-1015
<input type="checkbox"/>	\$450.00 = Plays \$100 Ticket & Pays \$100 / L-1015
<input type="checkbox"/>	\$19.00 = Membership Fee

Total \$ _____